

Bachelor of Religious Business Administration (BRBA)

(4 years/180 quarter units)

Program Description

The Bachelor of Religious Business Administration (BRBA) is a four-year, 180-quarter-unit program designed to integrate biblical principles with business knowledge, preparing students for leadership roles in faith-based organizations, churches, nonprofits, and Christian enterprises. The curriculum combines business fundamentals with theological and ethical insights, equipping students to apply Christian values in management, finance, marketing, and organizational leadership.

Program Learning Outcomes (At the end of the program, the students will be able to):

1. Integrate Christian ethics and biblical principles in business decision-making.
2. Demonstrate proficiency in financial management, marketing, and strategic planning within religious and nonprofit contexts.
3. Develop leadership skills to manage faith-based organizations effectively.
4. Exhibit strong communication and teamwork skills for ministry and business settings.
5. Engage in servant leadership to positively impact local and global communities.

Program Requirements:

- **Total Units Required:** 180 quarter units
 - **General Education:** 60 units
 - **Core Religious Business Courses:** 80 units
 - **Electives:** 20 units
 - **Capstone & Internship:** 20 units

Admission Requirements:

To be admitted into the BRBA program, applicants must:

1. Have a high school diploma or equivalent (GED)
2. Submit application form
3. Provide letter of recommendation
4. Pay application fee

Graduation Requirements:

To graduate with a Bachelor of Religious Business Administration, students must:

1. Complete 180 quarter units including 60 units of GE requirements, 80 units of Core Business courses and 20 units of elective courses and 20 units of capstone project and internship.

2. Maintain a minimum GPA of 2.5 out of 4.0 scales.
3. Complete Capstone course with “B” or better
4. Must settle all financial obligations to the University.
5. Must file all necessary graduation forms.

General Education Requirements (60 Units)

Categories	Code	Course Title	Units
English (2 courses)	ENG101	English Composition I (4)	8 units
	ENG102	English Composition II (4)	
	COM101	Public Speaking (4)	
	COM102	Interpersonal Communication (4)	
Humanities (3 Courses)	HIST101	World History: Ancient Civilizations (4)	12 units
	HIST102	World History: Medieval and Early Modern (4)	
	PHIL101	Introduction to Philosophy (4)	
	PHIL102	Ethics and Morality (4)	
Social/Behavioral Sciences (2 courses)	PSY101	Introduction to Psychology (4)	8 units
	PSY102	Social Psychology (4)	
	SOC101	Introduction to Sociology (4)	
	SOC102	Marriage and Family (4)	
Mathematics/Science (3 courses)	IT101	Introduction to Computer Science (4)	12 units
	IT102	Computer Application in Business (4)	
	IT103	Information Systems in Business (4)	
	IT104	Web Development and Design (4)	
	MATH101	College Algebra (4)	
	MATH102	Introduction to Statistics (4)	
Bible and Theology (5 courses)	OT101	Old Testament Survey (4)	20 units
	NT101	New Testament Survey (4)	
	THE101	Introduction to Christian Theology (4)	
	THE102	Christian Doctrine and Ethics (4)	
	REL101	World Religion (4)	
	REL102	Christian Spirituality (4)	

Core Business Courses (80 units)

Categories	Code	Course Title	Units
Core Business Courses (20 courses)	BUS201	Principle of Management (4)	80 units
	BUS202	Business Ethics and Christian Values (4)	
	BUS203	Financial Accounting (4)	
	BUS204	Managerial Accounting (4)	
	BUS205	Business Law and Ethics (4)	
	BUS206	Principles of Marketing (4)	
	BUS207	Organizational Behavior (4)	

	BUS208	Business Communication and Professional Writing (4)	
	BUS209	Principles of Economics (4)	
	BUS210	Financial Management (4)	
	BUS211	Human Resource Management (4)	
	BUS212	Entrepreneurship and Small Business Management (4)	
	BUS213	Strategic Management (4)	
	BUS214	Operations and Supply Chain Management (4)	
	BUS215	International Business and Global Ethics (4)	
	BUS216	E-Commerce and Digital Business Strategies (4)	
	BUS217	Leadership and Decision-Making (4)	
	BUS218	Business Analytics and Data-Driven Decision Making (4)	
	BUS219	Nonprofit Management and Christian Organizations (4)	
	BUS220	Capstone: Business Integration and Christian Worldview (4)	

Elective Courses (20 units)

Categories	Code	Course Title	Units
Elective Courses (5 courses)	BUS301	Artificial Intelligence in Business (4)	20 units
	BUS302	Digital Marketing and Social Media Strategy (4)	
	BUS303	Business Innovation and Technology (4)	
	BUS304	Faith-Based Entrepreneurship (4)	
	BUS305	Sustainable and Ethical Business Practices (4)	
	BUS306	Crisis Management and Business Resilience (4)	
	BUS307	Negotiation and Conflict Resolution (4)	
	BUS308	Data Analytics for Business Decision-Making (4)	
	BUS309	Project Management Principles (4)	
	BUS310	Nonprofit Fundraising and Financial Management (4)	
	BUS311	Leadership and Emotional Intelligence (4)	
	BUS312	The Gig Economy and Future of Work (4)	
	BUS313	Supply Chain Management and Logistics (4)	
	BUS314	Corporate Social Responsibility and Ethics (4)	

	BUS315	Branding and Consumer Behavior (4)	
	BUS316	Church Administration and Leadership (4)	
	BUS317	AI Ethics and Responsible Innovation (4)	
	BUS318	Personal Finance and Biblical Stewardship (4)	
	BUS319	Human-Centered Design and Customer Experience (4)	
	BUS320	Business Research and Kingdom Investing (4)	
	BUS321	Intro to Artificial Intelligence in Business (4)	
	BUS322	Data Analytics and Intelligent Business Systems (4)	

Capstone and Internship Courses (20 quarter units)

Categories	Code	Course Title	Units
Capstone and Internship Courses (4 courses)	BUS401	Business Research and Analysis (4)	20 units
	BUS402	Strategic Business Planning (4)	
	BUS403	Leadership in Business and Ministry (4)	
	BUS404	Senior Capstone: Business Strategy and Ethics (4)	
	BUS405	Internship in Business and Ministry (4)	
	BUS406	Field Education I (4)	
	BUS407	Field Education II (4)	
	BUS408	Field Education III (4)	

Course Description

ENG 101 English Composition I (4 Units) - This course introduces academic writing, focusing on developing writing skills in critical analysis, argumentation, and research. Students will learn to structure essays, craft research papers, and communicate ideas effectively in written form.

ENG 102 English Composition II (4 Units) -A continuation of English Composition I, this course emphasizes advanced writing techniques, research methods, and the development of more complex arguments. Students will engage in extensive reading and writing assignments to strengthen their writing proficiency.

COM 101 Public Speaking (4 Units) - This course is designed to enhance students' speaking abilities through various types of presentations, including persuasive, informative, and special occasion speeches. Emphasis is placed on clarity, audience engagement, and confidence in public speaking.

COM 102 Interpersonal Communication (4 Units) - Students will explore the fundamentals of communication in personal and professional relationships, focusing on active listening, conflict resolution, and non-verbal communication. Biblical principles of communication and reconciliation are emphasized.

HIST 101 World History: Ancient Civilizations (4 Units)- A survey of ancient civilizations such as Mesopotamia, Egypt, Greece, and Rome. This course will examine the historical, cultural, and religious development of these societies and their lasting influence on the world, with special attention to their religious practices.

HIST 102 World History: Medieval and Early Modern (4 Units) - This course covers key events in world history from the medieval period through the early modern era, focusing on the rise of Christianity, the Reformation, and the expansion of European influence across the globe.

PHIL 101 Introduction to Philosophy (4 Units) - An introduction to major philosophical questions, schools of thought, and historical figures. Topics include ethics, epistemology, the philosophy of religion, and the relationship between faith and reason, with an emphasis on Christian philosophical perspectives.

PHIL 102 Ethics and Morality (4 Units) - This course explores ethical theory and moral philosophy, focusing on questions of right and wrong, justice, and virtue. Students will analyze various ethical systems, including Christian ethics, and their application in personal, business, and social contexts.

PSY 101 Introduction to Psychology (4 Units) - A foundational course in psychology that covers topics such as cognition, behavior, emotion, and development. Special focus is given to understanding human nature from a Christian perspective, particularly the intersection of psychology and theology.

PSY 102 Social Psychology (4 Units) -This course examines the ways in which social environments and interactions influence individual behaviors. Topics include group dynamics, social influence, prejudice, and social identity, all analyzed from a Christian viewpoint.

SOC 101 Introduction to Sociology (4 Units) - A survey of sociological principles and how they apply to social institutions, structures, and organizations. Emphasis is placed on understanding how religion influences society, and the role of Christian values in shaping social change.

SOC 102 Marriage and Family (4 Units) - This course explores the sociology of marriage and family, focusing on social roles, relationships, and the impact of cultural and religious values on family life. Biblical perspectives on marriage and family life will be a key element of the course.

IT 101 Introduction to Computer Science (4 Units) - This course offers an introduction to the fundamental concepts of computer science. Topics include computer hardware, software, operating systems, and basic programming. Students will gain an understanding of how

computers work and their impact on modern business practices. The course will also address ethical considerations in technology use from a Christian perspective.

IT 102 Computer Applications in Business (4 Units) - This course covers the use of common business software applications, including word processors, spreadsheets, and presentation tools. Emphasis is placed on applying these tools to business tasks such as data analysis, financial forecasting, and creating professional reports. Ethical considerations for the responsible use of business software will also be explored.

IT 103 Information Systems in Business (4 Units) - This course introduces students to information systems and their role in business decision-making. Topics include database management systems, enterprise resource planning (ERP) systems, and customer relationship management (CRM) tools. Students will explore how these systems can improve business operations while adhering to ethical and legal standards in technology usage.

IT 104 Web Development and Design (4 Units) - An introduction to the basics of web design and development, this course covers HTML, CSS, and web design principles. Students will learn to build and design websites, creating functional, aesthetically pleasing sites for business purposes. Ethical issues related to web content creation, accessibility, and user privacy are also discussed.

MATH 101 College Algebra (4 Units) - This course covers the fundamentals of algebra, including linear equations, polynomials, and graphing. Students will develop critical thinking and problem-solving skills, emphasizing logic and order in creation from a biblical worldview.

MATH 102 Introduction to Statistics (4 Units) - An introduction to the basics of statistics, including data collection, probability, and statistical analysis. Emphasis will be placed on the application of statistical methods in ministry-related contexts, such as fundraising or church growth.

OT 101 Old Testament Survey (4 Units) - An overview of the books of the Old Testament, focusing on key events, themes, and the covenant relationship between God and His people. Students will explore how Old Testament stories and teachings inform Christian faith and practice.

NT 101 New Testament Survey (4 Units) - A survey of the New Testament, emphasizing the life and teachings of Jesus Christ, the apostles, and the early church. This course will help students understand the foundational messages of Christianity and their application in modern ministry.

THE 101 Introduction to Christian Theology (4 Units) - This course introduces the major doctrines of the Christian faith, including the nature of God, salvation, and the Church. Students will engage with key theological concepts and explore their relevance for ministry practice.

THE 102 Christian Doctrine and Ethics (4 Units) - A study of Christian doctrine and its implications for ethical living. Topics include the nature of sin, grace, and salvation, as well as the biblical foundation for Christian ethics in the personal, professional, and business spheres.

REL 101 World Religions (4 Units) -An overview of the major world religions, including Hinduism, Buddhism, Islam, Judaism, and indigenous faiths. Emphasis is placed on understanding these belief systems from a Christian perspective and how to engage with people of other faiths in a respectful, loving manner.

REL 102 Christian Spirituality (4 Units) - This course explores the spiritual practices and disciplines of the Christian faith, including prayer, Scripture reading, worship, and service. Students will learn how these practices can deepen their relationship with God and strengthen their leadership in ministry.

BUS 201 Principles of Management (4 Units) -This course introduces students to fundamental management principles, including planning, organizing, leading, and controlling. A biblical perspective on servant leadership and ethical decision-making in business is emphasized.

BUS 202 Business Ethics and Christian Values (4 Units) - This course explores ethical challenges in the business world and how Christian principles apply to decision-making. Topics include corporate social responsibility, integrity in business, and biblical stewardship.

BUS 203 Financial Accounting (4 Units) - This course covers basic accounting principles, financial statements, and reporting. Students will learn to analyze financial health while considering ethical responsibility and transparency in financial management.

BUS 204 Managerial Accounting (4 Units) - A continuation of financial accounting, this course focuses on cost accounting, budgeting, and financial decision-making. The course highlights biblical principles of stewardship and resource management.

BUS 205 Business Law and Ethics (4 Units) - Students will explore the legal environment of business, including contracts, employment law, and corporate regulations, with an emphasis on ethical business practices rooted in Christian values.

BUS 206 Principles of Marketing (4 Units) - This course covers marketing strategies, consumer behavior, and digital marketing trends. Ethical marketing and integrity in advertising are discussed from a biblical perspective.

BUS 207 Organizational Behavior (4 Units) - Students will examine human behavior in organizations, including motivation, leadership, and teamwork, while exploring Christian approaches to workplace culture and ethical leadership.

BUS 208 Business Communication and Professional Writing (4 Units) - This course focuses on effective business writing, presentation skills, and interpersonal communication. Christian values in communication, honesty, and professionalism are emphasized.

BUS 209 Principles of Economics (4 Units) - This course provides an overview of microeconomics and macroeconomics principles, including supply and demand, market structures, and government policy, with a focus on biblical perspectives on wealth and stewardship.

BUS 210 Financial Management (4 Units) - Students learn principles of corporate finance, investment strategies, and financial planning. The course emphasizes biblical financial principles and ethical money management.

BUS 211 Human Resource Management (4 Units) - This course covers HR functions, including recruitment, employee development, and labor relations. Ethical HR practices and biblical principles for treating employees with dignity are emphasized.

BUS 212 Entrepreneurship and Small Business Management (4 Units) - Students learn how to start, manage, and grow a business, integrating Christian ethics in entrepreneurship and exploring business as a platform for ministry.

BUS 213 Strategic Management (4 Units) - This capstone course focuses on business strategy formulation and execution. Students will analyze case studies and apply biblical principles to business decision-making.

BUS 214 Operations and Supply Chain Management (4 Units) - This course introduces students to production, logistics, and supply chain strategies. Ethical business operations and sustainable management are explored from a Christian perspective.

BUS 215 International Business and Global Ethics (4 Units) - Students examine international trade, global markets, and cross-cultural management, with an emphasis on ethical international business practices rooted in biblical values.

BUS 216 E-Commerce and Digital Business Strategies (4 Units) - This course explores online business models, digital marketing, and e-commerce management, integrating ethical concerns regarding technology and data privacy.

BUS 217 Leadership and Decision-Making (4 Units) - This course focuses on leadership theories, problem-solving, and ethical decision-making. Students will study servant leadership and how Christian values shape effective leadership.

BUS 218 Business Analytics and Data-Driven Decision Making (4 Units) - Students will learn how to analyze business data, use statistical tools, and make informed decisions while exploring ethical considerations in data analysis.

BUS 219 Nonprofit Management and Christian Organizations (4 Units) - This course explores the unique challenges of managing nonprofit organizations, particularly faith-based ministries, with a focus on mission-driven leadership and stewardship.

BUS 220 Capstone: Business Integration and Christian Worldview (4 Units) - This final course integrates all business disciplines, emphasizing the application of biblical principles to real-world business challenges. Students complete a business project demonstrating ethical and faith-driven leadership.

BUS 301 Artificial Intelligence in Business (4 Units) - This course explores how AI is transforming business operations, decision-making, and customer interactions. Topics include machine learning, automation, and AI ethics, with a focus on the Christian perspective on responsible AI use.

BUS 302 Digital Marketing and Social Media Strategy (4 Units) - Students will learn about digital marketing strategies, including SEO, content marketing, paid advertising, and social media engagement, while emphasizing ethical advertising practices grounded in Christian values.

BUS 303 Business Innovation and Technology (4 Units) - This course examines how businesses can leverage emerging technologies such as blockchain, cloud computing, and big data to drive innovation, while discussing ethical implications from a biblical worldview.

BUS 304 Faith-Based Entrepreneurship (4 Units) - Students will explore how to start and manage a business with a Christian mission. The course covers business models, funding sources, and integrating faith with entrepreneurship.

BUS 305 Sustainable and Ethical Business Practices (4 Units) - This course explores sustainability in business, corporate social responsibility, and ethical sourcing, integrating biblical principles of stewardship and care for creation.

BUS 306 Crisis Management and Business Resilience (4 Units) - This course equips students with strategies for managing crises, business continuity planning, and ethical decision-making in high-stress situations, with a biblical approach to resilience.

BUS 307 Negotiation and Conflict Resolution (4 Units) - Students learn negotiation techniques, conflict resolution strategies, and biblical principles of reconciliation, applicable to both business and ministry contexts.

BUS 308 Data Analytics for Business Decision-Making (4 Units) - This course introduces data visualization, predictive analytics, and business intelligence tools, focusing on ethical data use and stewardship.

BUS 309 Project Management Principles (4 Units) - Students will explore project planning, execution, and risk management strategies, while integrating biblical perspectives on leadership and ethical responsibility.

BUS 310 Nonprofit Fundraising and Financial Management (4 Units) - This course provides an overview of fundraising strategies, grant writing, donor relations, and financial stewardship for Christian and nonprofit organizations.

BUS 311 Leadership and Emotional Intelligence (4 Units) - Students examine the role of emotional intelligence in leadership, self-awareness, and relationship management, emphasizing Christ-centered leadership.

BUS 312 The Gig Economy and Future of Work (4 Units) - This course explores freelancing, remote work, and entrepreneurship in the gig economy, while addressing ethical challenges and work-life balance from a biblical perspective.

BUS 313 Supply Chain Management and Logistics (4 Units) - Students will learn about global supply chain management, logistics, and ethical sourcing, emphasizing Christian stewardship and sustainability.

BUS 314 Corporate Social Responsibility and Ethics (4 Units) - This course examines the role of businesses in addressing social and environmental challenges, integrating biblical principles of justice and compassion.

BUS 315 Branding and Consumer Behavior (4 Units) - Students will learn brand strategy, consumer psychology, and market research, with an emphasis on ethical persuasion and integrity in marketing.

BUS 316 Church Administration and Leadership (4 Units) - This course explores effective church management, financial planning, and leadership principles for ministry organizations and faith-based institutions.

BUS 317 AI Ethics and Responsible Innovation (4 Units) - This course focuses on ethical challenges in AI and technology, exploring topics such as bias, privacy, and the Christian perspective on responsible innovation.

BUS 318 Personal Finance and Biblical Stewardship (4 Units) - Students will learn practical personal finance skills, including budgeting, investing, and debt management, based on biblical principles of stewardship.

BUS 319 Human-Centered Design and Customer Experience (4 Units) - This course explores design thinking, user experience (UX), and customer engagement strategies, integrating ethical business practices.

BUS 320 Venture Capital and Kingdom Investing (4 Units) - Students will learn about venture capital, impact investing, and funding models for businesses that align with Christian mission and values.

BUS321 Intro to Artificial Intelligence in Business (4 units) - This course introduces students to the fundamentals of artificial intelligence (AI) and its transformative impact on modern business. Topics include machine learning basics, chatbots, automation, and ethical considerations. Students will explore real-world applications of AI in marketing, finance, operations, and customer service, with hands-on exposure to entry-level AI tools and platforms.

BUS322 Data Analytics and Intelligent Business System (4 units) - This course explores how businesses leverage AI-powered analytics to make data-driven decisions. Students will learn the foundations of business intelligence, predictive analytics, and data visualization. Emphasis is placed on understanding how AI systems assist in forecasting trends, optimizing operations, and improving organizational performance.

BUS 401 Business Research and Analysis (4 Units) - This course equips students with research methodologies, data analysis techniques, and business problem-solving skills. Students will conduct market research, analyze case studies, and apply findings to real-world business scenarios, integrating Christian ethical considerations.

BUS 402 Strategic Business Planning (4 Units) - Students will develop a comprehensive business plan for a startup or existing organization, integrating financial projections, marketing strategies, and operational planning. Emphasis is placed on ethical leadership and faith-based decision-making.

BUS 403 Leadership in Business and Ministry (4 Units) - This course examines leadership theories and practices in business and ministry settings. Students will explore servant leadership, biblical leadership principles, and ethical business management.

BUS 404 Senior Capstone: Business Strategy and Ethics (4 Units) - As a culminating experience, students will analyze complex business challenges, develop strategic solutions, and present their findings. Ethical decision-making, corporate social responsibility, and biblical stewardship will be emphasized.

BUS 405 Internship in Business and Ministry (4 Units) - This course provides students with hands-on experience in a business, nonprofit, or ministry setting. Students will apply business principles in a professional environment, reflecting on their experiences from a Christian worldview.

BUS 406 Field Education I (4 Units) - This course provides students with hands-on experience in a business, or related field. Students will apply business principles in a professional environment, reflecting on their experiences from a Christian worldview.

BUS 407 Field Education II (4 Units) - This course provides students with hands-on experience in a business, or related field. Students will apply business principles in a professional environment, reflecting on their experiences from a Christian worldview.

BUS 408 Field Education III (4 Units) - This course provides students with hands-on experience in a business, or related field. Students will apply business principles in a professional environment, reflecting on their experiences from a Christian worldview.