

Master of Religious Business Administration (MRBA) Program

(2 years/48 quarter units)

Program Overview

The Master of Religious Business Administration (MRBA) at Canterbury University is a Christ-centered, values-driven graduate program designed to equip students with advanced business knowledge while integrating biblical principles into leadership and management practices. This 48-quarter unit program focuses on ethical decision-making, strategic business management, servant leadership, and financial stewardship from a Christian worldview.

Program Length:

- 2 years (6 quarters)
- Total Units Required: 48 quarter units (Core, elective and internship)
- Includes an Internship Requirement

Students will engage in core business disciplines such as finance, marketing, leadership, and entrepreneurship, alongside faith-integrated coursework that emphasizes biblical ethics in business.

Admission Requirements

Applicants must meet the following criteria for admission:

- A bachelor's degree from an accredited institution
- Official transcripts from all previously attended institutions
- Letter of recommendation
- A resume outlining professional and leadership experience

Program Requirements

To successfully complete the MRBA program, students must:

1. Complete 48 quarter units of coursework, including core courses, electives, and an internship.
2. Maintain a minimum GPA of 3.0.
3. Complete a capstone project integrating business principles with Christian ethics.
4. Fulfill the internship requirement (detailed below).

Graduation Requirements

To graduate with an MRBA from Canterbury University students must:

- Successfully complete all core courses and electives.
- Pass the capstone project with a minimum grade of B.

- Complete an internship (MBA590 & MBA591 or MBA592) with a passing evaluation.
- Maintain a cumulative GPA of 3.0 or higher.

Curriculum Structure

The MRBA curriculum consists of:

- Core Courses (32 units) - Required
- Elective Courses (8 units) - Choose 2
- Internship Courses (8 units - Required)
- Capstone Project (included in core courses)

List of Courses and Course Description

Core Courses (36 Quarter Units – Required)

Categories	Code	Course Title	Units
Core Courses: 8 courses /32 units	MBA500	Business Ethics & Christian Leadership (4)	32 units
	MBA 510	Financial Stewardship & Corporate Finance (4)	
	MBA 520	Strategic Management & Decision-Making (4)	
	MBA 530	Marketing in a Global Economy (4)	
	MBA 540	Organizational Behavior & Leadership (4)	
	MBA 550	Business Analytics & Data-Driven Decision-Making (4)	
	MBA 560	Operations & Supply Chain Management (4)	
	MBA 570	Entrepreneurship & Kingdom Business (4)	
	MBA 580	Capstone Project: Faith & Business Integration (4)	

Internship Courses (Choose 2 for 8 Quarter Units – Required)

Categories	Code	Course Title	Units
Internship: 2 courses/ 8 units	MBA590	Internship in Business Leadership I (4)	8 units
	MBA591	Internship in Business Leadership II (4)	
	MBA592	Internship in Business Leadership III (4)	

Internship Details:

- Students must complete supervised internship work as a part of program requirements.
- The internship must be in a business, ministry, or nonprofit setting that aligns with Christian values.
- A written reflection and supervisor evaluation are required for course completion.

Elective Courses (Choose 2 for 8 Quarter Units)

Categories	Code	Course Title	Units
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Elective Courses: 2 courses/ 8 units	MBA 601	Nonprofit Leadership & Church Administration	8 units
	MBA 602	Faith-Based Social Entrepreneurship	
	MBA 603	Global Business & Missions	
	MBA 604	Human Resource Management & Biblical Ethics	
	MBA 605	Digital Marketing & Media Strategy	
	MBA 606	Real Estate & Financial Investments for Churches	
	MBA 640	Strategic Applications of Artificial Intelligence in Business (4)	
	MBA 645	AI-Driven Decision Making for Managers (4)	
	MBA 655	Machine Learning for Business Innovation (4)	

Capstone Project

The MBA 580 Capstone Project is a final research-based or applied business project where students demonstrate their ability to integrate business principles with Christian leadership and ethics.

Examples of Capstone Topics:

- Developing a faith-based nonprofit business model
- Ethical leadership in corporate environments
- Creating a sustainable business with a Christian mission
- Financial planning for churches and ministry organizations

Course Descriptions

MBA500 Business Ethics & Christian Leadership (4)

This course examines ethical dilemmas in business from a biblical worldview, emphasizing servant leadership principles.

MBA510 Financial Stewardship & Corporate Finance (4)

This course teaches financial analysis, budgeting, and responsible financial stewardship from a Christian perspective.

MBA520 Strategic Management & Decision-Making (4)

This course covers corporate strategy, market analysis, and biblical wisdom in strategic planning.

MBA530 Marketing in a Global Economy (4)

This course explores marketing strategies, consumer behavior, and brand management, integrating ethical marketing practices.

MBA540 Organizational Behavior & Leadership (4)

This course studies leadership theories, team dynamics, and personal leadership development in a faith-based context.

MBA550 Business Analytics & Data-Driven Decision-Making (4)

This course introduces data analysis, business intelligence tools, and performance evaluation.

MBA560 Operations & Supply Chain Management (4)

This course focuses on operations strategy, logistics, and ethical supply chain management.

MBA570 Entrepreneurship & Kingdom Business (4)

This course teaches business innovation, entrepreneurship, and sustainable business models in alignment with Christian values.

MBA580 Capstone Project: Faith & Business Integration (4)

This course is a culminating project where students apply biblical business principles to solve real-world business challenges.

MBA590 Internship in Business Leadership I (4)

This course is a supervised internship in a Christian organization, business, or nonprofit, providing hands-on experience in faith-driven leadership.

MBA591 Internship in Business Leadership II (4)

This course is a supervised internship, allowing students to deepen their practical experience and reflect on ethical business practices.

MBA591 Internship in Business Leadership III (4)

This course is a supervised internship, allowing students to deepen their practical experience and reflect on ethical business practices.

MBA601 Nonprofit Leadership & Church Administration (4)

This course focuses on managing nonprofit organizations, church finance, and ministry leadership.

MBA602 Faith-Based Social Entrepreneurship (4)

This course examines how businesses can be used as a tool for social change and ministry.

MBA603 Global Business & Missions (4)

This course explores international business strategies, cross-cultural leadership, and mission-driven business models.

MBA604 Human Resource Management & Biblical Ethics (4)

This course covers HR best practices, conflict resolution, and ethical employment policies based on biblical principles.

MBA605 Digital Marketing & Media Strategy (4)

This course introduces digital branding, online marketing tools, and social media engagement for faith-based organizations.

MBA606 Real Estate & Financial Investments for Churches (4)

This course discusses property management, real estate investing, and financial planning for churches and ministries.

MBA640 Strategic Applications of Artificial Intelligence in Business (4)

This course equips future executives with strategic insights into how AI technologies can be deployed to create competitive advantages. Topics include natural language processing (NLP), robotic process automation (RPA), recommendation engines, and AI ethics. Students evaluate case studies from top tech-driven firms and design a basic AI integration plan for a real-world business scenario.

MBA645 AI-Driven Decision Making for Managers (4)

This course teaches MBA students how to utilize AI tools for decision-making in uncertain or complex business environments. Through simulations, students will explore decision theory, optimization models, and AI-based forecasting tools. The course also emphasizes the human-AI collaboration model in executive settings.

MBA655 Machine Learning for Business Innovation (4)

This advanced MBA elective focuses on how machine learning can be applied to product innovation, customer segmentation, fraud detection, and business process improvement. Students will gain exposure to supervised and unsupervised learning models and use platforms like Python or Google Cloud AutoML for business case assignments.